

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 271

Chicago, Ill. 755

1034 E. 63rd St.

Manager E.J. Scully

Rating

G

Male Personnel

Years in training

Mos. at Store

Irvin F. Felda

8

3½

Superintendent. Siegel

Store Hours

Previous Year's Figures:

Sales 297,872.05 .20%

Net Profit 9,503.84 3.19%

Waste 6.03

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 190,880 Nov 3.73

Expense

Stock Condition

Remarks from corres.